ORDER

Orders	Order / Rev:	64380		
	Alt Order #:			
	Product Desc:	DSCCC/Rob Teplitz		
	Estimate:	2434		WHP-TV CBS21
	Flight Dates:	10/10/12 - 10/15/12	Primary AE:	Millennium Washington DC
	Original Date / Rev:	10/08/12 / 10/08/12	Sales Office:	MNAT
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Buying Time Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		650 Massachusetts Ave NW	Billing Cycle:	EOM/EOC
		Washington, DC 20001	Agency Commission:	15%
Advertiser	Name:	Teplitz/D/Senate PA		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	State Elections	Order Separation:	00:15:00
	Priority:	P-2	Advertiser External ID:	
	Revenue Codes:	AGY, POL-CAND, GEN	Agency External ID:	

,,	,,		Ψ=,000.00	Ψ=,σ=::=σ			
				Totals	26	\$2,385.00	\$2,027.25
Account Exec	utives						
Account Execu	ıtive	Sales Office	Sales Region	Start Date / End Date	Order %		

\$2,027.25

Net Amount

Totals

Month

Start Of Order - End Of Order

October 2012

Spots

26

100%

Gross Amount

\$2,385.00

Net Amount

\$2,027.25

Rating

0.00

0.00

Order Share	Share	Total
WHP-TV CBS21	31%	\$2,385.00
Market	100%	\$7,693.55

Spots Gross Amount

\$2,385.00

26

Bill Plan

Start Date

10/01/12

End Date

10/15/12

Millennium Washington DC

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	0%	\$0.00
WGAL	50%	\$3,846.77
WHTM	16%	\$1,230.97
WLYH	0%	\$0.00
WPMT	1%	\$76.94

Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 \	WHP	10/10/12	10/15/12	M-F 5a-6a News	CM	5:30 AM-6:	00 AM M-WTF	:30	3	\$30.00 P-3	0.00 NM	3	\$90.00
				CBS 21 News at	5a	(5:30 AM-6:	00 AM)						
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 10/0	09/12	10/15/12	M- WTF	3	\$30.00	0.00						
N 2 \	WHP	10/10/12	10/15/12	M-F 5a-6a News	СМ	5:00 AM-5:	30 AM M-WTF	:30	3	\$30.00 P-3	0.00 NM	3	\$90.00
				CBS 21 News at	5a	(5:00 AM-5:	30 AM)						
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/0	09/12	10/15/12	M- WTF	3	\$30.00	0.00						
N 4 \	WHP	10/10/12	10/15/12	CBS This Mornin	g CM	7a-9a	M- WTF	:30	2	\$40.00 P-3	0.00 NM	2	\$80.00
				CBS This Mornin	g								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/0	08/12	10/14/12	WГF	1	\$40.00	0.00						
Wee	ek: 10/1	15/12	10/21/12	M	1	\$40.00	0.00						

Print Date: 10/08/12 15:08:46 Page 2 of 2

Order / Rev: 64380 Advertiser: Teplitz/D/Senate PA

Alt Order #: Product Desc: DSCCC/Rob Teplitz WHP-TV CBS21

Flight Dates: 10/10/12 - 10/15/12 Estimate: 2434

Ln Ch Start End	Inventory Code Break	Start/End Time D	ays Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 4 WHP 10/10/12 10/15/12	CBS This Morning CM CBS This Morning	7a-9a M-	VTF :30	2	\$40.00 P-3	0.00 NM	2	\$80.00
N 5 WHP 10/10/12 10/15/12	M-F 6a-7a News CM CBS 21 News at 6a	6:00 AM-6:30 AM M-7 (6:00 AM-6:30 AM)	VTF :30	2	\$70.00 P-3	0.00 NM	2	\$140.00
Start Date	Weekdays Spots/Week							
Week: 10/15/12 10/21/12 N 6 WHP 10/10/12 10/15/12	M-F 530p-6p News CM CBS 21 News at 530p	ψ. σ.σσ σ.σσ	WTF :30	2	\$110.00 P-3	0.00 NM	4	\$440.00
Start Date End Date Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	Weekdays Spots/Week WTF 2 M 2	Rate Rating \$110.00 0.00 \$110.00 0.00						
N 7 WHP 10/10/12 10/15/12	M-F 5p-530p News CM CBS 21 News at 5p	5p-530p M-	VTF :30	3	\$110.00 P-3	0.00 NM	3	\$330.00
Start Date End Date Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	Weekdays Spots/WeekWTF 2 M 1	Rate Rating 0.00 \$110.00 0.00						
N 8 WHP 10/10/12 10/15/12	M-F 6p-630p News CM CBS 21 News at 6p	6p-630p M-	WTF :30	3	\$125.00 P-3	0.00 NM	3	\$375.00
Start Date End Date Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	Weekdays Spots/Week WTF 2 M 1	Rate Rating 0.00 \$125.00 0.00						
N 9 WHP 10/10/12 10/15/12	Su 11p-1130p News CM CBS 21 News at 11p	11p-1130p	S :30	1	\$90.00 P-3	0.00 NM	1	\$90.00
Start Date End Date Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	Weekdays Spots/Week	Rate Rating \$90.00 0.00 \$90.00 0.00						
N10 WHP 10/10/12 10/15/12	M-F 11p-1135p News CM CBS 21 News at 11p	11p-1135p M-	WTF :30	4	\$150.00 P-3	0.00 NM	4	\$600.00
Start Date End Date Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	Weekdays Spots/Week WTF 3 M 1	Rate Rating \$150.00 0.00 \$150.00 0.00						
N11 WHP 10/14/12 10/14/12	CBS Sun Morning CM CBS Sun Morning	9a-1030a	·S :30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate Rating \$150.00 0.00						

Totals 26 \$2,385.00